

Company Profile





Who we are?

We are a vibrant branding and marketing company that is making waves in the mountain kingdom.



What Sets us apart? Inhouse Capacity.

Our team is fully
Passionate in their field,
dynamic, creative, young
& energetic as well as
Have a strong concept
application in making
impactful campaigns for
our clients.

Having inhouse capacity
lets us get ahead of the
competition and gives
our clients the edge in
the market place. There is
no better company In
Lesotho to launch your
campaign.

www.leselihub.com



Our Research Offering

We provide market research consultancy that specialises in ethnographic research in emerging markets. Our main is to provide our clients with a 360-degree view of their consumers, with a real-life context of how their products, as well as that of competitors, are used and perceived. Leselithub goes beyond what consumers say by observing what they do; and through this we are able to connect the dots and extract valuable and actionable insights. Our proven methodologies are embedded on ethnographic principles & brought to life using high quality videography:

Qualitative Research

- ◆ Focus Group Discussions
- ◆ In-depth Interviews
- ◆ Lifestyle/area Immersions
- ◆ Accompanied Shopping
- ◆ Mobile Diaries
- ◆ Observational Audits

Quantitative Research

- ◆ Field & Tab
- ◆ Intercept Research
- ◆ Mystery Shopping
- ◆ Product Testing
- ◆ Media Monitoring

Brand Development

- ◆ Brand Strategy
- ◆ Brand Positioning
- ◆ Brand Identity



■ Our Services?



Event Branding



POS Branding



Vehicle Branding



Outdoor Signage



Graphic Illustration



Graphic Design



Large Format Printing



Digital & Offset Printing



Custom Products



Photography



Billboards



Sublimation Printing



Textile Branding



■ Event Branding

We craft unforgettable event experiences through innovative branding solutions that captivate and inspire.



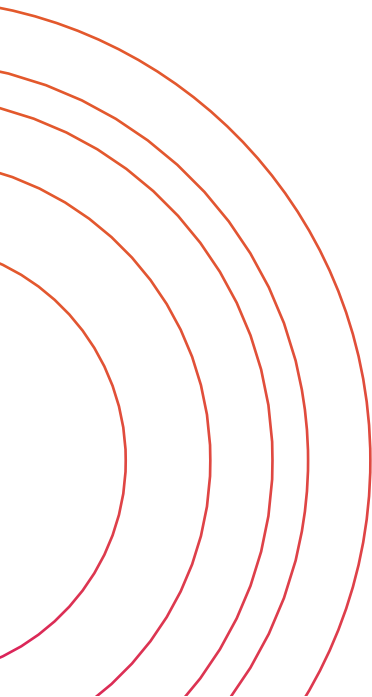
www.leselihub.com

■ POS Branding

Transform your point of sale with our expert branding solutions, designed to captivate customers and boost your sales



www.leselihub.com



Vehicle Branding

Transform your fleet into mobile billboards with our expert vehicle branding services, ensuring maximum visibility and brand recognition on the road



Outdoor Signage

Capture attention and make a lasting impression with our durable and eye-catching outdoor signage solutions.



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Graphic Illustration

Bring your vision to life with our captivating graphic illustrations, designed to inspire and engage..



Graphic Design

Transform your ideas into stunning visuals with our creative and professional graphic design services



■ Digital & Offset Printing

Experience the best of both worlds with our top-tier digital and offset printing services, ensuring precision and quality for all your printing needs



Large Format Printing

Make a bold statement with our high-quality large format printing, perfect for turning big ideas into stunning visuals.



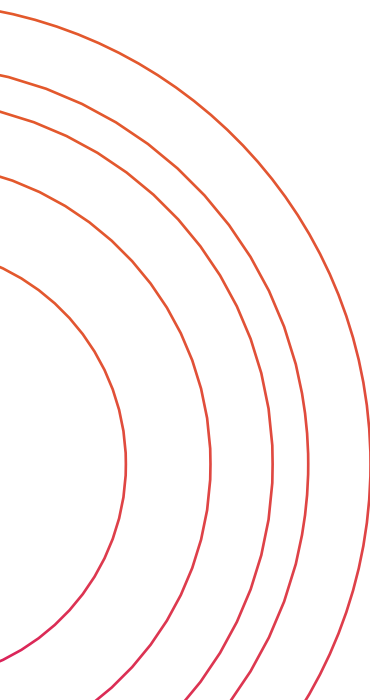
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Custom Products

from pulpits, to Spining Wheels, and many other custom products, we manufacture and produce custom products according to clients specifications.



www.leselihub.com



Photography

Capture life's moments with stunning photography that tells your unique story.



Billboards

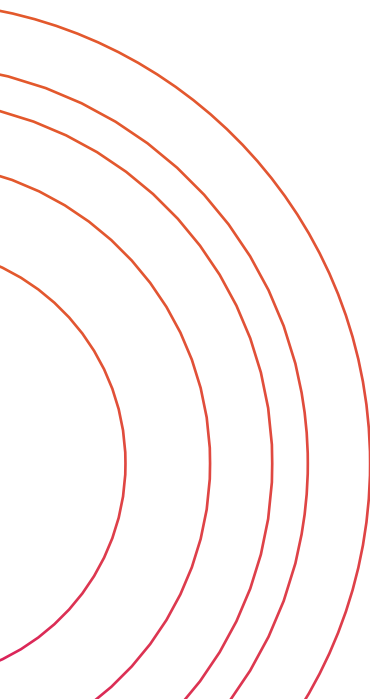
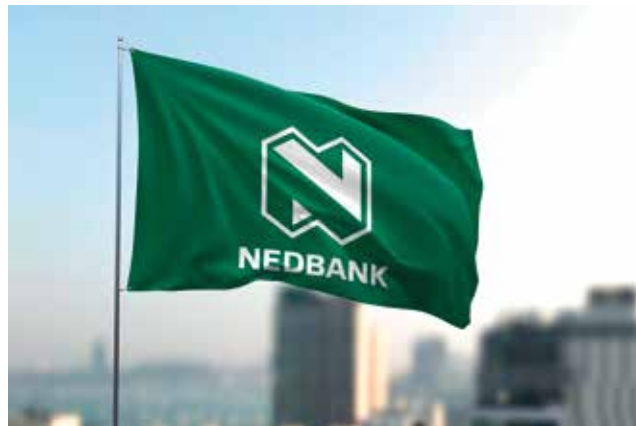
Elevate your brand's visibility with our impactful billboard advertising solutions, reaching thousands daily.



www.leselihub.com

Sublimation

Achieve vibrant, long-lasting designs with our state-of-the-art sublimation printing services.



Textile Branding

Elevate your brand with our premium textile branding solutions, designed to make your message stand out in style.



Our clients

Our clients are at the heart of everything we do



Caught your attention?
get intouch...

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